



# What is a Destination Marketing Organization?

*Discover*  
**Avondale**  
ARIZONA  
[DiscoverAvondale.com](http://DiscoverAvondale.com)





**Tourism =  
Quality of Life**





# Visitors Mean Business



**\$88 M**

VISITOR SPENDING IN  
AVONDALE



**1.7 M**

VISITORS PER YEAR



**782**

JOBS IN  
HOSPITALITY/TOURISM





VISIT.



LIVE.



WORK.