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#### **OPENING DAY FEBRUARY 20TH**





## Our Mission

Represent the Cactus League as one voice to promote and protect the industry of spring training baseball, its facilities and tremendous impact on the state of Arizona tourism and economy.

## Our History

Founded in 1947, the Cactus league has blossomed into a baseball fan's paradise, 10 ballparks hosting 15 Major League Baseball teams. It has become an annual mega event, economic engine and tourism driver for Arizona.









### **Economic impact of sports tourism**



#### \$1.3 Billion







#### \$450 Million



#### NATIONA CHARMIOPINAS 2H0I1P6 \$274 Million

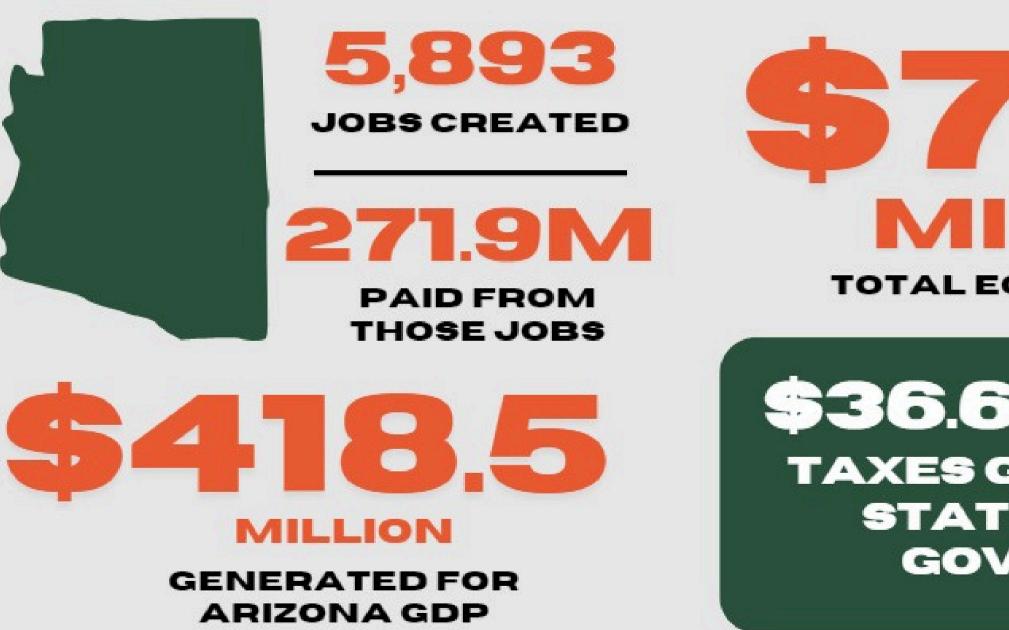
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#### 2023 ECONOMIC IMPACT SNAPSHOT



SOURCE: W.P. CAREY SCHOOL OF BUSINESS



### ILLION

#### TOTAL ECONOMIC IMPACT

#### \$36.6 MILLION **TAXES GENERATED FOR** STATE AND LOCAL GOVERNMENTS

### **Contact Information**

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