

2025 **SPONSORSHIP OPPORTUNITIES**



2025 Opportunities

Table of Contents:

1. Message from CEO
2. Governor's State of the State Luncheon
3. Annual Business Meeting
4. Topgolf Par-Tee Tournament
5. Economic Development Summit
6. Healthcare Summit
7. Legislative Breakfast
8. Annual Golf Classic
9. Annual Golf Classic Continued
10. Annual Golf Classic Continued
11. Best of the West Celebration
12. Best of the West Celebration Continued
13. Best of the West Celebration Continued
14. Best of the West Celebration Continued
15. Business Technology Summit
16. Monthly Breakfast Series
17. Monthly Breakfast Series Continued
18. Monthly Breakfast Series Continued

Message from our CEO



Dear Stakeholder,

Thank you for investing in the West Valley of Metro Phoenix! This region continues to grow, diversify and elevate. Over the past 20 years, the West Valley's population has exploded to 1.9 million residents who live in this region of 3,000 square miles. The West Valley consists of 15 communities, working together for quality growth. Over 50% of Maricopa County's future growth will occur in the West Valley.

WESTMARC's mission is to promote the West Valley for quality job attraction and economic vitality. We do so by working under the guidance of our Board of Directors and member driven Issue Committees. All work is highlighted through our program of special events and webinars. WESTMARC'S events are planned with member needs at the forefront and executed through a strong and experienced marketing and events team. Our events provide the best opportunity to network with regional leaders.

I invite you to review our Annual Corporate Investment Program to determine the best fit for your company's financial venture. This program document outlines all WESTMARC annual events, topic areas, target audience and investment options. It is intended to assist you with selecting your best return on investment opportunity, based on your corporate goals.

As always, I am available to discuss your needs and work together to maximize your exposure and company growth.

Sincerely,

A handwritten signature in black ink, appearing to be 'SH' with a stylized flourish.

Sintra Hoffman
President and CEO

Governor's State of the State Luncheon

WESTMARC hosts a luncheon with the Governor for the State of the State address for the West Valley in the first quarter of each year. WESTMARC guests receive a special message from the Governor regarding the West Valley in state's upcoming agenda.

Date: January 15, 2025

** date subject to change



Title Sponsor	Gold Sponsor	Silver Sponsor	Center-piece Sponsor	Dessert Sponsor	Flag Sponsor	Table Sponsor
\$10,000	\$3,750	\$2,750	\$2,000	\$2,000	\$2,000	Member \$1,600 Non-member \$1,800

Private VIP meet & greet with Governor	✓						
Photo with sponsor team and Governor	✓						
Ad in event program	✓	✓					
Podium recognition	✓	✓	✓	✓	✓	✓	
Reserved preferred seating	1 Table	1 Table	1 Table	4 Seats	4 Seats	4 Seats	
Social media promotion	✓	✓	✓	✓	✓	✓	✓
Logo scrolled during event	✓	✓	✓	✓	✓	✓	✓
Logo on event materials	✓	✓	✓	✓	✓	✓	✓

2025 Sponsorship Opportunities

Annual Business Meeting

Join the WESTMARC Board of Directors to elect the new annual slate of leaders. This annual meeting and mixer is held in February of each year. This is a great opportunity to network with the region’s leadership capital while experiencing a new West Valley asset.

Date: February 13, 2025

** date subject to change



	Gold Sponsor	Silver Sponsor	Bronze Sponsor
	\$2,500	\$2,000	\$1,500

Speaking opportunity	✓		
Bundle of tickets	10	8	5
Logo recognition on event materials	✓	✓	✓
Logo scrolled during event	✓	✓	✓
Sponsor acknowledgment at the event	✓	✓	✓

2025 Sponsorship Opportunities

TOPGOLF PAR-TEE

Eat, Drink, and most importantly, network with WESTMARC's Topgolf PAR-TEE.

Date: April 18, 2025
**date subject to change



	Title Sponsor	Food Sponsor	Beverage Sponsor	Bay Sponsor
	\$10,000	\$2,200	\$1,600	\$1,400
Opening remarks opportunity	✓			
Video in Chairman's Suite	✓	✓		
Logo in Chairman's Suite	✓	✓	✓	
Sponsor recognition during event	✓	✓	✓	✓
Bay(s) with six(6) golfers	2	1	1	1
Social media promotion	✓	✓	✓	✓
Logo displayed at bay	✓	✓	✓	✓
Logo on event materials	✓	✓	✓	✓

2025 Sponsorship Opportunities

ECONOMIC DEVELOPMENT SUMMIT

WESTMARC's Economic Development Summit provides members and the community with updates on progress and future plans for economic development in Western Maricopa County. The event features speakers and or panels addressing current issues and opportunities for economic success.

Date: May 13, 2025

** date subject to change



Title Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Breakfast Sponsor
\$10,000	\$5,500	\$3,500	\$2,750	\$1,750

Introduction of keynote speaker	✓				
Video during event	2 min	30 sec			
Social media promotion	✓	✓	✓		
Reserved preferred seating	1 Table	1 Table	1 Table	1 Table	2 seats
Logo recognition on event materials	✓	✓	✓	✓	✓
Podium recognition	✓	✓	✓	✓	✓
Logo scrolled during event	✓	✓	✓	✓	✓

2025 Sponsorship Opportunities

HEALTHCARE SUMMIT

Date: June 11, 2025

**date subject to change

The WESTMARC Healthcare Summit is designed for key decision makers, influencers, and thought leaders that operate in the healthcare space. The valuable information shared will help organizations in a variety of sectors - from providers such as Hospitals, Pharmacies, Behavioral Health, and Long-Term Care to universities, payers, investors, entrepreneurs, and technology companies - compete and thrive in this fast changing environment!



Title Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
\$5,000	\$4,000	\$2,850	\$2,350

Speaking opportunity	✓			
Video during event	30 sec	30 sec		
Social media promotion	✓	✓	✓	
Logo on event materials	✓	✓	✓	✓
Logo scrolled during event	✓	✓	✓	✓
Podium recognition	✓	✓	✓	✓
Logo scrolled during event	✓	✓	✓	✓
Reserved preferred seating	1 Table	1 Table	1 Table	1 Table

2025 Sponsorship Opportunities

LEGISLATIVE BREAKFAST

Date: July 10, 2025

** date subject to change

WESTMARC's Legislative Breakfast provides an opportunity to meet with Arizona state representatives. Join us as we recap and tackle key upcoming legislative priorities for our state and region. This is your opportunity to share more about your needs as a West Valley stakeholder.



	Title Sponsor	Breakfast Sponsor	Silver Sponsor	Bronze Sponsor
	\$5,000	\$2,900	\$2,400	\$1,700
Introduction to legislative panel	✓			
Video played during event	30 sec			
Logo on event materials	✓	✓		
Number of seats included	20	15	15	10
Logo scrolled during event	✓	✓	✓	✓
Social media promotion	✓	✓	✓	✓
Logo scrolled during event	✓	✓	✓	✓
Podium recognition	✓	✓	✓	✓

2025 Sponsorship Opportunities

GOLF CLASSIC



WESTMARC's Golf Classic provides an opportunity to golf with government and business leaders from the West Valley. The event is pure fun and includes a raffle and tournament prizes at the player reception immediately following the tournament.

Date: September 26, 2025

**date subject to change

Title Sponsor

\$15,000

Two (2) foursomes

Logo on event materials

Logo on golf carts

Display company banner (you provide)

Recognition at post-event reception

Three (3) social media posts

Social media video

One (1) member highlights newsletter

Sponsorship at three (3) holes

Website link

Platinum Sponsor

\$10,000

Two (2) foursomes

Logo on event materials

Logo on golf carts

Display company banner (you provide)

Recognition at post-event reception

Three (3) social media posts

Sponsorship at two holes

2025 Sponsorship Opportunities

Golf Shirt Sponsor \$8,500

One (1) foursome

Logo embroidered on shirt sleeve

Recognition at post-event reception

Social media promotion

Sign on one(1) hole

Lunch Sponsor \$3,600

One (1) foursome

Signage during lunch

Speaking opportunity at post-event reception

Social media post

Hole In One Contest \$7,500

Display of two cars at the tournament

Logo on event materials

Speaking opportunity during luncheon

One (1) foursome

Display table near registration area

Post event social media post

Post event social media video

Two (2) member highlights newsletters

Beverage Cart Sponsor \$2,900

Two(2) golfers

Company logo on beverage cart(s)

Recognition at post-event reception

Social media promotion

Company logo on each beverage ticket (each golfer gets 2 tickets)

GOLF CLASSIC CONT.

**Hole Sponsor
\$2,150**

Two(2) golfers

Signage on one(1) hole

Recognition at post-event reception

**Breakfast Sponsor
\$2,750**

Two (2) golfers

Signage during Breakfast

Recognition at post- event reception

Social media post

Invest in brand equity while supporting the West Valley. These sponsorships include lunch and networking but **NOT** golf.

**Bloody Mary Sponsor
\$2,500**

Be part of the registration and welcome hour of the event by hosting a bloody mary bar located in a prime location near check in.

**Raffle Sponsor
\$2,500**

2025 Sponsorship Opportunities

BEST OF THE WEST AWARDS DINNER

WESTMARC's Best of the West Awards Dinner is the signature event of the West Valley with a rich history of celebrating outstanding accomplishments and contributions to the quality of life, economic development, innovation and leadership in the West Valley.

Date: **October 23, 2025**

** date subject to change



Presenting Sponsor
\$25,000

Titanium Sponsor
\$15,000

Two(2) tables

Company logo on event materials

Listed as Presenting Sponsor in pre and post event ads

Logo on event webpage

Full page ad in event program

Logo in event presentation

Podium recognition

One(1) minute video

Social media promotion

Speaking opportunity

Two(2) tables

Company logo on event materials

Listed as Titanium Sponsor in pre and post event ads

Logo on event webpage

Full page ad in event program

Video opportunity

Logo in event presentation

Podium recognition

Social media promotion

2025 Sponsorship Opportunities

Reception Sponsor
\$15,000 (1 only)

Signage at each bar

Two(2) tables

Company logo at registration

Platinum Sponsor
\$10,000

Two(2) tables

Logo on event materials

Listed as Platinum Sponsor in pre and post event ads

Logo on event page

1/2 page ad in event program

Logo in event presentation

Podium recognition

Social media promotion

Gold Sponsor
\$5,700

One(1) table

Logo on event materials

Listed as Gold Sponsor in pre and post event ads

Logo on event page

1/2 page ad in event program

Podium recognition

Logo in event presentation

Photobooth Sponsor
\$5,000

Logo on photobooth photos distributed

Logo on email

Two(2) tickets

Auction Sponsor
\$5,000 (1 only)

Logo on fundraising site

Post event thank you text sent to all attendees recognizing thanking you as the mobile bidding sponsor

Podium recognition

Two(2) tickets

Silver Sponsor
\$4,200

One(1) table

Logo on select event materials

Listed as Silver Sponsor in pre and post event ads

Logo on event page

1/4 page ad in event program

Podium recognition

Logo in event presentation

Floral Centerpiece Sponsor
\$2,850

15% towards WESTMARC scholarship fund

Two(2) tickets

Centerpieces will be sold at the end of the evening and funds will go to WESTMARC scholarship fund

Logo on event page

Podium recognition

Logo in event presentation

Dessert Sponsor
\$2,850

25% donated to the Homeless Youth Connection

Two(2) tickets

Logo on event page

Podium recognition

Logo in event presentation

** Limited to current WESTMARC members

	Presenting Sponsor \$25,000	Titanium Sponsor \$15,000	Reception Sponsor (1 only) \$15,000	Platinum Sponsor \$10,000	Gold Sponsor \$5,700	Photobooth Sponsor \$5,000	Silver Sponsor \$4,200	Floral Centerpiece Sponsor \$2,850	Dessert Sponsor \$2,850	Auction Sponsor (1 only) \$5,000
Speaking opportunity	✓									
Video opportunity	✓	✓								
Listed in pre and post event ads	✓	✓		✓	✓		✓			
Reserved preferred seating	2 Tables	2 Tables	2 Tables	2 Tables	1 Table	2 Tickets	1 Table	2 Tickets	2 Tickets	2 Tickets
Logo on event materials	✓	✓		✓	✓		✓			
Logo on photobooth photos distributed to guests						✓				
Ad in program	Full page	Full page		Half page	Half page		Quarter page			
Podium recognition	✓	✓		✓	✓		✓	✓	✓	✓
Logo in event presentation	✓	✓		✓	✓		✓	✓	✓	
Logo on event webpage	✓	✓		✓	✓		✓	✓	✓	
Social media promotion	✓	✓		✓						
15% towards WESTMARC scholarship fund								✓		
Centerpieces sold; proceeds go to WESTMARC scholarship fund								✓		
25% donated to the Homeless Youth Connection									✓	
Logo on fundraising site									✓	✓
Post event thank you text with logo thanking you for your sponsorship									✓	✓
Logo on email						✓			✓	✓
Signage at each bar			✓							
Company logo at registration			✓							

BUSINESS TECHNOLOGY SUMMIT

Technology has always been tranformational in our daily lives. It's an understatement that innovative ways of doing business have gone to the next level. Arizona continues to thrive. Join us and learn from experts and investors in our economy why Arizona is attracting companies in this space.

Date: November 20, 2025

** date subject to change



Presenting Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
\$15,000	\$8,500	\$5,500	\$4,000	\$2,300

Speaking opportunity	✓				
Video opportunity	✓	✓	✓		
Ad in program	✓	✓	✓	✓	
Reserved preferred seating	2 Tables	2 Tables	1 Table	1 Table	1 Table
Logo on event materials	✓	✓	✓	✓	✓
Social media promotion	✓	✓	✓	✓	✓

2025 Sponsorship Opportunities

MONTHLY BREAKFAST SERIES

SYNOPSIS: WESTMARC will host a series of in-person breakfasts addressing key regional issues that shape the future by implementing West Valley 2035 vision.

WEST VALLEY 2025 VISION: To create a dynamic and sustainable economy by fostering innovation, attracting quality jobs, supporting a skilled workforce, and enhancing the quality of life through diverse housing, infrastructure, and vibrant community amenities.

2025 SCHEDULE

DATE	CONTENT FOCUS
FEBRUARY 19	Infrastructure: Prop 479 & Water
MARCH 19	West Valley Data Dashboard
APRIL 24	West Valley/WESTMARC Marketing & Rebranding
AUGUST 13	WESTMARC Foundation-Workforce Development
SEPTEMBER 17	Housing
OCTOBER 15	2025 Wrap Up Year in Review

2025 Sponsorship Opportunities

MONTHLY BREAKFAST SERIES

WHY DO IT?

SYNOPSIS: WESTMARC will host a series of in-person breakfasts addressing key regional issues that shape the future by implementing West Valley 2035 vision.

- Provide learning opportunities for WESTMARC members and stakeholders on key areas that affect the region, their business, best practice tips, facilitate business connections, etc.
- Provide the WESTMARC Board of Directors an opportunity to showcase areas of expertise, company and investment in the region **(Member ROI)**
- Presents an opportunity to engage new members **(Ambassador Connections)**
- Provides sponsorship opportunities directly aligned with member priorities **(Member ROI, Revenue Generation)**
- Engage subject matter experts and thought leaders in key areas **(Relevant, Regional Topics)**
- Helps elevate the interest in, awareness of, and messaging for the region for the purpose of business attraction and economic development **(Messaging / Marketing)**

MONTHLY BREAKFAST SERIES

WESTMARC will host an in-person series of member dialogues addressing key regional issues that shape the future of the West Valley.

BRAND AND MEDIA OPPORTUNITIES:

Title Sponsor - \$15,000

- Title sponsor mention event marketing collateral, printed and digital program, social media & website
- Introduction of Keynote speaker opportunities
- Co-branded backdrop
- On screen logo and graphics integration
- Recognition on branded "Thanks for Attending"
- Verbal sponsor recognition

Breakfast Sponsor - \$3,000 per breakfast

- Sponsor mention event marketing collateral, printed and digital program, social media & website
- Pre-roll video integration
- Breakfast sponsor slide prior to the start of the session
- Verbal sponsor recognition
- Branded "Thanks for Attending"

Pre-roll Video Ads - \$250

- This opens an opportunity to organically have a brand, companies, organization etc. include relevant video content pre-event to the in-person and virtual audience.

WESTMARC, a public/private partnership of 15 communities, the business and education sectors, provides opportunities for members to interact and communicate on issues vital to moving the West Valley forward. WESTMARC is committed to our members' success and our mission of enhancing economic development and the quality of life in the West Valley.

"15 Communities ... 1 Voice"

Avondale
Buckeye
El Mirage
Gila Bend
Glendale
Goodyear
Litchfield Park
Peoria
Phoenix
Sun City
Sun City West
Surprise
Tolleson
Wickenburg
Youngtown

