



Stand for Children

www.stand.org/az

WESTMARC 8/10/11

Agenda

- Greetings
- Introduction
- Stand for Children
- Leadership Center
- Advocacy Goals 2011-2012

Introduction

- Carl Zaragoza
 - Family
 - Arizona
 - Teacher
 - Governing Board Member
 - Arizona Advocacy

Stand for Children

- Our mission is to use the power of grassroots action to help all children get the excellent public education and strong support they need to thrive.
- Leadership Development
- Community Organizing
- Strategic Policy and Electoral Advocacy

Stand for Children

- Education Advocacy
 - Changing the Odds; Changing Lives.
- Membership Organization
- 501c3 and 501c3
- Nonpartisan, nonprofit

Stand Leadership Center

- Help parents and community members become better education consumers and effective advocates for all children in Arizona.
- Educate (school systems and political structure)
- Empower (skill and leadership development)
- Engage (taking action)

Advocacy

- Local interests
- Highest impact – focus on ALL children
- Members, Partners, Stakeholders

Arizona Priorities 2010-2012

- Educator Effectiveness
- Vibrant School Systems (U/C)
- Charter School Quality
- Modernizing the Funding Formula

- Supporting and Electing Education Champions
 - School Boards and Legislature

Take Action

- Why
- Stand Membership
- Stand for Children Arizona PAC
- Stand Contact List
- Attend your District Governing Board meetings
- Talk to your neighbors about education
- Put children's interest FIRST in decision-making

Questions and Answers

- Contact me:
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