

@WESTMARC

Fall 2010

WESTMARC Celebrates the 18th Annual Best of the West Awards



U.S. Congressman Ed Pastor, center, receives the John F. Long Lifetime Achievement Award. Pictured, L to R: WESTMARC Chairman Art Othon, Jake Long, Congressman Pastor, WESTMARC President & CEO Jack Lunsford and *Best of the West* Emcee and Arizona Icon, Pat McMahon.

WESTMARC honored numerous individuals, businesses and projects at its celebration of the best of western Maricopa County with the 18th Annual Best of the West Dinner and Awards held this year on Thursday, October 28, 2010.

Nearly 600 business and community leaders and elected officials from throughout the valley gathered at the Renaissance Glendale Hotel to share in showcasing the West Valley's *Best of the West* for 2010.

Arizona icon Pat McMahon was Emcee for the evening, presentation of colors was once again provided by Luke Air Force Base Honor Guard, and Kaela McKaig from Kingdom in the Valley Christian Church led the invocation.

A full list of winners and additional photos are presented throughout this newsletter, or view a copy of the souvenir program online at www.westmarc.org.



Phoenix City Councilman Claude Mattox led the audience in the National Anthem. Councilman Mattox was also the recipient of WESTMARC's Chairman's Award this year. Also pictured, Kaela McKaig from Kingdom in the Valley Christian Church



2010 Best of the West Award for Service to Communities - Non-Profit: Maryvale Revitalization Corporation, *The Maryvale Project*.

Pictured, L to R: WESTMARC Chairman Art Othon, Boys and Girls Club of Metropolitan Phoenix, Josh Stine, Executive Director of Maryvale Revitalization Corporation Dwight Amery, WESTMARC President & CEO Jack Lunsford and Pat McMahon.

18th Annual WESTMARC Best of the West 2010 Event Celebrates the West Valley's Best



Mary Ann Lavine was awarded Outstanding WESTMARC Member. Mary Ann has been an active member and avid supporter of WESTMARC since its early days.



Greg Donovan of West-MEC accepts the award for Architectural Innovation for West-MEC's Aviation Technology High School.



Emcee Pat McMahon has made a successful career of entertaining Arizonans and was a wonderful addition to the evening.



Best of the West Award for Higher Education: Estrella Mountain Community College and Southwest Valley Chamber of Commerce. Pictured, L to R: WESTMARC Chair Art Othon, Estrella Mountain Community College V.P. Occupational Education, Dr. Clay Goodman, President, Dr. Ernie Lara and Community Liason, Landis Elliott, WESTMARC President & CEO Jack Lunsford, Emcee Pat McMahon and Sharolyn Hohman, President and CEO of Southwest Valley Chamber of Commerce.



Mayor Marie Lopez-Rogers accepts the award for Service to Communities - Municipal: Care 1st Avondale Resource and Housing Center. Pictured, L to R: WESTMARC Chair Art Othon, City of Avondale Mayor Marie Lopez-Rogers WESTMARC President & CEO Jack Lunsford and Emcee Pat McMahon.



Angela Creedon and Bobbi Magdaleno of ASU at the West Campus at the Best of the West Reception and Silent Auction.

2010 Best of the West Award Recipients

2010 Best of the West:

Architectural Innovation
 Arts & Culture
 Attractions, Destinations & Entertainment
 Building Business – Sustainability
 Education - Higher Education

Education - K-12
 Leadership - Individual
 Emerging Leader - Under 40
 Service to Communities - Health & Wellness
 Service to Communities - Municipal
 Service to Communities - Non-Profit
 Outstanding WESTMARC Member
 Chairman's Award
 John F. Long Lifetime Achievement Award

West-MEC Aviation Technology High School
 The Bead Museum, Glendale
 Camelback Ranch, Glendale
 AZ TechCelerator, Surprise
 Estrella Mountain Community College and Southwest Valley Chamber of Commerce
 Mountain Ridge High School's Interact Club
 Gloria Powell, RN
 Molly Stockley
 Cancer Treatment Center of America, Goodyear
 Care 1st Avondale Resource and Housing Center
 The Maryvale Project, by Maryvale Revitalization Corporation
 Mary Ann Lavine
 The Honorable Claude Mattox, Phoenix City Councilman
 The Honorable Ed Pastor, U. S. Representative

Honorable Mention:

Architectural Innovation
 Arts & Culture
 Building Business – Sustainability
 Education - Higher Education
 Education - K-12
 Leadership - Individual
 Leadership – Emerging Leader
 Service to Communities - Health & Wellness
 Service to Communities - Municipal
 Service to Communities - Non-Profit

Glendale Community College Public Safety Sciences Building
 Functional Art Takes Form in Avondale
 "Thinking Green" at Banner Estrella Medical Center
 Arizona State University's BEST (Building Education Support Teams)
 Santa Fe Elementary School's S.U.B. Urban Forest
 David Veillette
 Brian Shelley
 Goodyear Fire Department/West Valley Hospital "Door to Balloon"
 City of Glendale – Adopt a Neighborhood Initiative
 Surprise Fire Department Crisis Response Program (CR301)

Title Sponsor:



TEAM AWARDS:
1st, 2nd & 3rd Place Prizes

INDIVIDUAL AWARDS:
Closest to the Pin
Longest Drive (Men & Women)

PLAYER'S FEE INCLUDES:
Green Fees, Golf Cart,
Range Balls, Boxed Lunch,
Souvenir T-Shirt, Goodie Bag,
Awards Reception



Gold Sponsor:



WESTMARC's Red & Green 6th Annual Golf Classic

Friday
December 10, 2010

The Raven Golf Club at Verrado
4242 N. Golf Drive, Buckeye, AZ

10:30 a.m. Registration
11:30 a.m. Shotgun Start
Followed by Reception:
Raffle Drawing/Awards



Sponsorship Opportunities

Gold/Title Sponsor \$2,500
Silver benefits plus:
Company name/logo on marketing materials
and prominently displayed/announced at event

Silver, Bronze Sponsorship \$1,500/\$1,000
Includes:
Foursome, tee-signs, and more! (Golf foursome
includes three positions and priority selection of one
city/government official player position, or choose
your own foursome)

Fun "Red & Green" Sponsorships \$500
Share with another business for only \$300 each.
Contact WESTMARC for more information.

Hole-In-One Sponsorship \$1,000

Reception Sponsorship \$1,000

Goody Bag and/or Raffle Item Donations

Foursome \$750
(Golf foursome includes three positions and place-
ment of one city/government official player position,
or choose your own foursome)

Individual Players \$200
Register individually for an opportunity to
network with other WESTMARC members
and city/government officials

For more information, contact Amber Botamer: (623) 435-0431 x 205 or amber@westmarc.org

WESTMARC COMMITTEES

SPECIAL DECEMBER 2010 SCHEDULE

Tues, Dec 7 Economic Development and Public Affairs Meeting
8 am - 9:30 am at WESTMARC Office

Fri, Dec 10 WESTMARC 6th Annual Golf Classic
10:30 am at Raven Golf Club, Verrado

Mon, Dec 13 GMFTZ Advisory Board and Board of Directors
1:30 pm - 3 pm / GMFTZ Advisory; 3 pm GMFTZ Board of Directors

Wed, Dec 15 Board of Directors Legislative Roundtable
7:30 am - 9 am at Rio Vista Recreational Center, Peoria

For the remainder of December's Schedule, view the calendar online at www.westmarc.org

WESTMARC MEETING SCHEDULE

WESTMARC's Key Initiative Committees are a valuable opportunity to network and collaborate with other West Valley leaders from business, education and government - each offering a unique perspective and current and historical industry-specific knowledge on the challenges and opportunities we face in the West Valley.

If you or someone from your organization would like to become involved in any of these committees, or for additional information, please contact the staff member listed below:

Board of Directors*	4th Wednesday	7:30 am - 9 am
Economic Development	4th Thursday	8 am - 9:30 am
Executive	2nd Thursday	7:30 am - 9 am
Education	2nd Wednesday	7:30 am - 9 am
Foreign Trade Zone	TBD	TBD
Health Care	3rd Tuesday	8 am - 9:30 am
Marketing	TBD	TBD
Public Affairs**	1st&3rd Fridays	10 - 11:30 am
Transportation	3rd Thursday	8 am - 9:30 am
Water and Energy	1st Tuesday	3:30 - 5:00 pm
WMEZ Technical Adv.	TBD	TBD
WMEZ Commissioners	TBD	TBD

Contact Amber@westmarc.org for the following:

Elected Committees: Board of Directors, Executive
Key Initiative Committees: Education, Transportation, Public Affairs
Event Committee: Golf Classic

Contact Darah@westmarc.org for the following:

Elected/Appointed Committees: WMEZ Technical Advisory, WMEZ Commissioners, Greater Maricopa Foreign Trade Zone
Key Initiative Committees: Economic Development, Healthcare, Marketing, Water and Energy
Event Committee: Economic Development Symposium

All Meetings are held at WESTMARC unless noted otherwise. Meeting notices and reminders will be sent by email prior to each meeting date. In the event of changes/cancellations, notification will be sent with as much advance notice as possible. Meetings are also listed on a calendar online; visit www.westmarc.org.

* Meeting Location will be Announced Via E-mail

** Usually held at Arizona League of Cities & Towns

WESTMARC Board of Directors Welcomes New Member

Town of Buckeye Councilmember Eric Orsborn has been named to the WESTMARC Board of Directors, replacing Mayor Jack Meck.

WESTMARC's Nominating Committee met electronically August 3-6, 2010 and unanimously approved the appointment.

Eric Orsborn, 38, is a native of Arizona. He holds a bachelor's of science degree in construction management from Arizona State University. Orsborn is currently vice president of operations at Arizona Southwest Construction, and previously has been employed in construction and land development and project management. He and his wife, Tina, have an 11-year old daughter and a 7-year old son. Orsborn is a graduate of the Buckeye Leadership Academy, and is also a member of Fighter Country Partnership.

Greater Maricopa Foreign Trade Zone

WESTMARC's application as Grantee for GMFTZ has cleared another hurdle toward full approval. Recent communication received from Andrew McGilvray, Executive Secretary of the Federal FTZ Board is significant as it represents a reversal of their recommendation with regard to the City of Phoenix's zone modification application.

The City of Phoenix application requested a modified Zone status from its existing Zone, essentially allowing Phoenix to be the Zone Administrator for all areas of Maricopa County and parts of Pinal and Yavapai Counties.

With our immediate expression of concern, Mr. McGilvray and Mr. Christopher Kemp met with our GMFTZ Advisory Board at WESTMARC's Offices on October 19th. Our West Valley municipalities expressed well-articulated, specific concerns with regard to having to serve as a Sub-zone site applicant(s) vs having their own West Valley foreign trade zone designation.

As a result of this meeting, we provided documentation to the FTZ that indeed GMFTZ should be granted separate approval. Due to this heroic effort, accomplished in a very short timeframe, we received word that our application is indeed moving forward through the approval process.

The examiner's report has cleared the U.S. Customs and Border Protection (CBP) review. Currently, the Treasury staff is reviewing the report and make a recommendation to their Deputy Assistant Secretary, who is authorized to act on behalf of the Secretary of the Treasury. Once Treasury concurs on the examiner's recommendation, the full package of documents pertaining to the recommended approval is reviewed by lawyers at the Commerce Department and then moves up the chain. Ultimate approval of a new FTZ grantee like GMFTZ requires the signature of the Secretary of Commerce.

While we still have a long way to go, and nothing is a given, clearing this most recent hurdle was critical to our application moving forward. We will continually keep you apprised of the progress, but the process could take 60-90 days to clear the remaining steps.

WESTMARC STAFF

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On the Horizon for WESTMARC 2011

Key Initiative Committee Meetings and Tours
Annual Meeting Breakfast and Economic Forecast
Governor's Luncheon
Member Receptions
Forum Series Events
Greater Maricopa Foreign Trade Zone
Annual Board Retreat
19th Annual Best of the West Awards
5th Annual Economic Development Symposium
7th Annual Golf Classic

Visit www.westmarc.org for more information